

Cosmic Wish Circle Leader Guide

Your Complete Guide to Leading a Transformational 8-Week Journey

Welcome, Circle Leader! 🌟

Thank you for stepping into leadership in the Cosmic Wish Experiment! You're about to guide your circle through a science-backed, heart-centered journey of intentional wishing and collective manifestation.

This guide contains everything you need to:

- Facilitate meaningful 8-week experiences
- Track your circle's progress
- Engage your community (privately or publicly)
- Support individual and collective transformation
- Build your platform (if that's a goal!)

Let's get started!

PART 1: GETTING STARTED

What You're Leading

The Cosmic Wish Experiment is an **8-week structured practice** where your circle:

1. **Chooses a collective wish** - One shared intention for the full 8 weeks
2. **Practices daily wishing** - Using the science of the 3 Ps (Peaceful, Positive, Purposeful)
3. **Tracks their journey** - Both digitally and in their physical Playbooks
4. **Supports each other** - Through the ups, downs, and synchronicities
5. **Witnesses results** - Learning from YES, NO, WAIT, and SOMETHING BETTER responses

The Two-Track System

Your members will be working with:

TRACK 1: Digital Tracker (Daily)

- Quick wish logging (2 minutes/day)
- Three Selves alignment scoring
- Automatic points calculation
- Weekly reports they share with you

TRACK 2: Physical Playbook (Weekly)

- Deep reflection activities
- Weekly themed exercises
- Progress tallying and scoring
- Personal insights and synchronicities

Your job: Hold space, facilitate discussion, track progress, celebrate wins!

Your Essential Setup

Step 1: Register Your Circle

Go to: cosmicwishexperiment.com/register/

- Enter your circle name
- Choose Public or Private
- Get your welcome email with resources

Step 2: Download Your Materials

You'll receive:

- FREE Cosmic Wish Playbook (PDF)
- This Leader Guide
- Member signup link to share
- Access to the Cosmic Wish Tracker

Password for all resources: **CosmicWish2026**

Step 3: Invite Your Members

Share your unique member signup link: cosmicwishexperiment.com/join/

Members enter:

- Their name and email
- **YOUR Circle Name** (exactly as you registered it)

They'll get their welcome email with Playbook and Tracker access!

Step 4: Schedule Your First Meeting

- Choose a consistent day/time for 8 weeks
- Decide: In-person, virtual (Zoom), or hybrid?
- Send calendar invites
- Allow 60-90 minutes for Week 1

Step 5: Submit Your Collective Wish

IMPORTANT: After your first meeting when your circle decides on your collective wish, submit it via the form you'll receive in your welcome email.

Once you submit it, you'll receive:

- Your Airtable Dashboard link (to track member progress)
- Confirmation your circle is officially launched!

PART 2: THE TRACKING SYSTEM

How Your Members Track

Daily Digital Tracking

Each member uses the **Cosmic Wish Tracker** at: cosmicwishexperiment.com/cosmic-wish-tracker/

First-time setup (do once):

1. Click "Setup" tab
2. Enter their email
3. Enter their Circle Name (exactly as you registered it!)
4. Click "Save Setup"

What they do daily:

1. Select which day they're logging for (today, yesterday, or 2 days ago)
2. Enter their wish
3. Note what prompted it
4. Choose wish type (Intentional or Prompted)
5. Set scope (Self, Loved Ones, Community, World)

6. Rate Three Selves alignment (1-10 scale)
7. Click "Save Wish"

Points earned:

- 5 points per active day
- Maximum 35 points per week (7 days)
- Bonus eligibility if average alignment ≥ 7.0

IMPORTANT: Their individual wishes stay PRIVATE. You never see wish content!

Weekly Sharing

At the end of each week, members:

1. Click "Weekly Report" tab in the tracker
2. Click "Share with Wish Circle Leader" button
3. Airtable form opens with their data pre-filled
4. They click Submit!

Note: They can also click "Copy Report" to paste their stats into their physical Playbook.

When they share, the data automatically goes to your Airtable dashboard!

What you see:

- Member's email and Circle Name
- Week number
- Points earned (0-35)
- Days active that week
- Average alignment score
- Bonus eligibility status

What stays private:

- Individual wish content
- Daily entries
- Personal reflections

Your Airtable Dashboard

After you submit your collective wish, you'll receive a custom Airtable dashboard link.

What it shows:

- Weekly participation (who checked in)
- Individual member scores
- Average alignment trends
- Week-by-week comparison
- Circle progress over 8 weeks

How to use it:

- Check it before weekly meetings
- Celebrate participation
- Notice patterns
- Encourage anyone falling behind
- Watch alignment scores improve! (That's neuroplasticity!)

Bookmark this link! You'll use it throughout the 8 weeks.

The Playbook Connection

Members also track in their **physical Playbooks** with weekly scoring pages:

Each week they tally:

- Wishing Points (from Tracker): max 70 pts
- Activity Completion (from Playbook): max 25 pts
- Bonus Challenge (from Playbook): max 30 pts
- **Weekly Total:** max 125 pts per week

Why both Tracker and Playbook?

- Tracker = Daily habit building, science data, automatic calculations
- Playbook = Deep reflection, personal growth, complete documentation

Your role: Encourage BOTH! The Tracker makes scoring easy, but the Playbook is where transformation happens.

PART 3: FACILITATING THE 8-WEEK JOURNEY

Your Circle Meeting Format

Weekly Meeting Structure (60-90 min)

Opening (10 min)

- Welcome and grounding
- Brief meditation or breathing exercise
- Set intention for the meeting

Check-In (15-20 min)

- How's everyone feeling?
- Any synchronicities or signs?
- Quick wins to celebrate?

Weekly Activity (20-30 min)

- Complete that week's Playbook activity together
- Discuss insights and aha moments
- Support each other through challenges

Collective Wish Focus (15-20 min)

- Reconnect to the group wish
- Visualize it together
- Discuss any actions taken
- Amplify the collective energy

Closing (5-10 min)

- Share gratitude
- Preview next week
- Remind about daily tracking
- Set any group intentions

Your Leadership Style

Be the Guide, Not the Guru:

- You're facilitating, not teaching
- Create space for everyone's voice
- Hold the container with love
- Trust the process (and the Universe!)

Encourage Participation:

- Ask open-ended questions
- Let silence be okay
- Draw out quiet members

- Celebrate all contributions

Maintain the Energy:

- Keep it peaceful, positive, purposeful
 - Redirect negative spirals gently
 - Model vulnerability and authenticity
 - Believe in your circle's wish!
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Week-by-Week Facilitation Guide

WEEK 1: Intentions & Alignment

Focus: Setting the foundation, choosing the collective wish

Your Tasks:

- Explain the 8-week structure
- Guide the group to choose ONE collective wish
- Ensure it follows the 3 Ps (Peaceful, Positive, Purposeful)
- Complete the Three Selves alignment exercise together
- Submit the collective wish via your form
- Explain the daily tracking process

Discussion Prompts:

- "What do we truly want to create together?"
- "How does this wish align with each of our personal values?"
- "On a scale of 1-10, how aligned do we feel?"
- "What resistance or doubts are coming up?"

Playbook Activity:

- Three Selves

Reminders:

- Daily tracker practice starts NOW
 - Track both intentional and prompted wishes
 - Consistency over perfection!
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WEEK 2: Clarity & Commitment

Focus: Getting crystal clear, refining the wish if needed

Your Tasks:

- Review Week 1 participation (check your dashboard!)
- Celebrate who's tracking consistently
- Address any confusion about the tracker
- Deepen commitment to the collective wish

Discussion Prompts:

- "Has our wish become clearer this week?"
- "What are we learning about our true desires?"
- "Where are we feeling most aligned? Least?"
- "Any synchronicities happening already?"

Playbook Activity:

- Motivation Matrix: Wants and Don't Wants

Check Dashboard:

- How many members shared their Week 1 data?
 - Average alignment scores?
 - Celebrate participation!
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WEEK 3: Energy & Momentum

Focus: Feeling the wish, raising collective vibration

Your Tasks:

- Guide visualization of the wish manifesting
- Amplify group energy
- Notice and celebrate early signs
- Keep momentum strong

Discussion Prompts:

- "What would it FEEL like if our wish came true today?"
- "What synchronicities have you noticed?"
- "How is your personal energy this week?"

- "Are you noticing any resistance?"

Playbook Activity:

- Motivation: Wants vs. Needs and
- Fears, Desires, and Misbeliefs

Leader Tip: This is when energy tends to dip or plateau. Your encouragement matters!

WEEK 4: Midpoint Check-In

Focus: Assessment, adjustment, recommitment

Your Tasks:

- Honest evaluation of progress
- Address any challenges openly
- Decide: Stay course or adjust wish?
- Reinvigorate commitment for second half

Discussion Prompts:

- "What's working? What isn't?"
- "Any signs of manifestation yet?"
- "Do we need to adjust our wish or approach?"
- "What have we learned about ourselves?"
- "Are we ready to commit to 4 more weeks?"

Playbook Activity:

- Brain Games

Check Dashboard:

- Participation trends?
- Alignment scores improving?
- Who might need extra support?

Leader Reminder: The middle is often the messy part. Hold the vision even if members waver!

WEEK 5: Trust & Surrender

Focus: Letting go of "how," trusting cosmic timing

Your Tasks:

- Help members release control
- Encourage inspired (not forced) action
- Discuss the Universe's four responses
- Deepen faith in the process

Discussion Prompts:

- "What are we trying to control?"
- "Can we trust the timing isn't ours to decide?"
- "What would 'surrender' look like?"
- "Are we seeing YES, NO, WAIT, or SOMETHING BETTER?"

Playbook Activity:

- The Three P's

Key Teaching: Cosmic Wishes are

- Peaceful
- Positive
- Purposeful

All responses are PERFECT.

WEEK 6: Gratitude & Grace

Focus: Appreciating the journey, elevating energy

Your Tasks:

- Lead gratitude practice
- Celebrate ALL progress (big and small)
- Recognize personal growth
- Acknowledge the collective bond

Discussion Prompts:

- "What are we grateful for in this journey?"
- "How have we grown individually?"
- "What has the circle given us?"

- "What miracles have we already experienced?"

Playbook Activity:

- The Four Responses

Key Teaching: The Universe responds in four ways:

- YES (the wish manifests)
- NO (protected from what isn't right)
- WAIT (timing isn't ready)
- SOMETHING BETTER (upgraded version coming)

Energy Boost: Gratitude is magnetic. This week often brings breakthrough moments!

WEEK 7: Anticipation & Allowing

Focus: Feeling it close, staying open, last-week momentum

Your Tasks:

- Build excitement for completion
- Keep energy high
- Prepare for Week 8 reflection
- Stay open to surprises

Discussion Prompts:

- "Can you feel our wish getting closer?"
- "What final actions feel inspired?"
- "Are we ready to receive?"
- "What would Week 8 victory look like?"

Playbook Activity:

- Playing with Blocks

Leader Reminder: Some wishes manifest in Week 7 as the energy peaks. Others in Week 8. Some after. All timing is perfect!

WEEK 8: Completion & Celebration

Focus: Reflection, results, gratitude, closure

Your Tasks:

- Facilitate deep reflection
- Assess the collective wish outcome
- Celebrate ALL results (YES, NO, WAIT, SOMETHING BETTER)
- Honor the journey regardless of outcome
- Discuss: Continue as a circle? New cycle?

Discussion Prompts:

- "Did our wish manifest? How?"
- "If not yet, what response are we seeing?"
- "What did we learn?"
- "How have we changed?"
- "What surprised us?"
- "What's next for us?"

Playbook Activity:

- Signs of Success
- Completion ceremony (create your own!)
- Tallying total points (playbook scoring pages)

Your Final Tasks:

1. Submit your circle's final results/testimonial (form TBD)
2. Collect member feedback
3. Share success stories (with permission)
4. Celebrate your leadership! 🎉

Check Dashboard:

- Final participation numbers
- Alignment score trends
- Overall engagement stats
- Download data for your records

PART 4: ENGAGEMENT & PLATFORM OPTIONS

Choosing How to Connect With Your Circle

You can lead your circle in many ways! Here are your options:

Private Circles (Intimate)

Best for: Close-knit groups, personal friends, coworkers

Platform Options:

- **WhatsApp/Telegram:** Daily text check-ins, voice notes, resource sharing
- **Zoom/Google Meet:** Weekly video calls, face-to-face connection
- **Private Facebook Group:** Discussion threads, file sharing, weekly posts
- **Discord/Slack:** Multiple channels, organized communication
- **Email:** Simple weekly updates, member replies

Pros:

- Deep personal connections
- Safe space for vulnerability
- Easier to manage
- Less pressure

Cons:

- Limited growth potential
 - Not building public following
 - Less visibility for the movement
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Public Circles (Growth-Oriented)

Best for: Influencers, teachers, those building platforms

Platform Options:

TikTok 🎵

- Daily inspiration snippets
- Weekly circle updates
- "Join my circle!" calls-to-action
- Behind-the-scenes circle moments
- Hashtags: #CosmicWishes #WishCircle #Manifestation

Instagram 📷

- Feed posts: Weekly guidance with visuals
- Stories: Daily check-ins, polls, Q&A
- Reels: Quick manifestation tips
- Lives: Weekly gatherings or teachings
- Highlights: Save each week's content

YouTube 📺

- Weekly video guidance (5-15 min)
- Guided meditations
- Q&A sessions
- Success story interviews
- Evergreen content for future circles!

Facebook Page 📄

- Weekly guidance posts
- Live video meetings
- Community discussion
- Resource library
- Growing audience

Blog/Substack 📝

- Weekly written guidance
- Deep-dive articles
- Email list building
- SEO benefits
- Evergreen resource

Podcast 🎙️

- Weekly episode per circle week
- Interview members (with permission)
- Manifestation stories
- Build podcast following
- Audio-first community

Pros:

- Grow your platform/following
- Inspire beyond your immediate circle
- Social proof and testimonials
- Multiple revenue streams potential

- Amplify the movement

Cons:

- More time-intensive
 - Public pressure
 - Need to protect member privacy
 - Requires content creation skills
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Hybrid Approach (Best of Both!)

Most successful leaders do this:

Example 1: Public Teacher + Private Circle

- TikTok/Instagram: Weekly public teachings (builds audience)
- Private WhatsApp: Intimate circle check-ins
- Members get inspiration AND personal support

Example 2: Podcast + Community

- Podcast: Weekly episode with guidance
- Private Facebook Group: Discussion space
- Email: Weekly newsletter

Example 3: Blog + Video

- Blog: Written guidance
 - YouTube: Video version
 - Private Zoom: Circle meetings
 - All platforms drive to your work
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Bonus Ideas for Each Week

No matter which platform, here's what to share:

Week 1: "We're Starting!"

- Introduce your circle
- Share the collective wish (if public circle)
- Explain the 8-week journey

- Invite others to follow along

Week 2: "Getting Clear"

- Discuss clarity and commitment
- Share early insights
- Encourage your audience

Week 3: "Energy Rising"

- Share synchronicities
- Celebrate early wins
- Visualize together

Week 4: "Midpoint Check"

- Honest reflection
- What's working
- Recommitment message

Week 5: "Trusting the Process"

- Letting go of control
- Faith and surrender
- Cosmic timing

Week 6: "Gratitude"

- What we're thankful for
- Growth we're seeing
- Collective appreciation

Week 7: "Almost There"

- Building anticipation
- Final push energy
- Feeling it close

Week 8: "Results & Reflection"

- Did it manifest?
- What we learned
- Celebration!
- What's next

Growing Your Following While Leading

Call-to-Actions to Include:

- "Join our circle! Link in bio"
- "Want to start your own? Visit CosmicWishExperiment.com"
- "Follow for weekly cosmic wisdom"
- "Tag someone who needs this"
- "Read *The Art & Science of Wishing* by Brownell Landrum"

Hashtags to Use:

- #CosmicWishExperiment
- #CosmicWishes
- #[YourCircleName]
- #Manifestation
- #IntentionSetting
- #CollectiveConsciousness
- #WishingCircle

Cross-Promotion:

- Tag @CosmicWishExperiment
- Share Brownell's content
- Connect with other circle leaders
- Feature member stories (with permission)

Sample Weekly Posting Schedule

Minimal (1 platform, 1x/week):

- Monday: Week's guidance
- Throughout: Respond to comments
- Sunday: Quick check-in

Moderate (2-3 platforms, 3-4x/week):

- Monday: Blog/long-form guidance
- Tuesday: Instagram highlight
- Thursday: TikTok tip
- Saturday: Email update

- Daily: Private group engagement

Maximum (Multi-platform, daily):

- Daily: TikTok inspiration
- 3x/week: Instagram posts/reels
- Weekly: YouTube video
- Weekly: Blog post
- Weekly: Podcast episode
- Daily: Private group
- 2x/week: Emails

Choose what fits YOUR life!

PART 5: SUPPORTING YOUR MEMBERS

Common Challenges & How to Help

"I Forgot to Track!"

Your Response:

- "That's okay! The tracker allows 2-day catch-up within the current week."
- "Consistency over perfection - just pick up today!"
- "Your Playbook is your backup if you lose tracker data."

"My alignment scores are low"

Your Response:

- "Low scores are information, not failure."
- "What part of you (Mind/Body/Spirit) feels misaligned?"
- "Maybe the wish needs adjusting?"
- "Or maybe you need to address the resistance?"

"Nothing's Happening"

Your Response:

- "The Universe has four responses: YES, NO, WAIT, SOMETHING BETTER."
- "Week 4 is early - timing isn't always ours."
- "What ARE you noticing, even if subtle?"

- "Trust the process - neuroplasticity takes 8 weeks!"

"I Want to Quit"

Your Response:

- "What's making you want to stop?"
- "The resistance might be showing you something important."
- "Can you commit to one more week?"
- "The group needs your energy!"

"My Personal Wish is Different from the Group Wish"

Your Response:

- "That's perfect! You can have both."
 - "Track your personal wish daily, support the group wish collectively."
 - "They might even be connected in ways you don't see yet."
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Keeping Energy High

Weekly Reminders to Send:

- "Don't forget to log your wishes daily!"
- "We're meeting [day] at [time] - see you there!"
- "Check your alignment - how are you feeling?"
- "Share a win or synchronicity in the group!"

Celebration Triggers:

- First week everyone checks in
- Someone reports a manifestation
- Alignment scores improve
- Streak milestones (7 days, 14 days, etc.)
- Midpoint reached
- Completion!

Encouragement Ideas:

- Voice note pep talks
- Share inspirational quotes
- Post cosmic reminders (11:11!)
- Celebrate individual growth
- Honor the collective bond

PART 6: AFTER THE 8 WEEKS

Completion Tasks

1. Submit Your Circle's Results

You'll receive a results form to complete:

- Did the collective wish manifest? How?
- Individual wins within the circle
- Best testimonial/story
- What you learned
- Photos/videos to share (with permission)
- Would you lead another cycle?

2. Gather Member Feedback

Ask your members:

- What worked well?
- What could improve?
- Would they do it again?
- Can you share their stories?
- Testimonials for Brownell/the movement?

3. Decide: What's Next?

Options:

- **New 8-week cycle** - Same circle, new wish
- **Open to new members** - Grow the circle
- **Take a break** - Integration time
- **Stay connected informally** - Monthly check-ins
- **End this circle** - Complete and close with ceremony

Staying Connected to the Movement

Circle Leaders Community

- Join the leaders-only group/email list

- Share your experiences
- Learn from other leaders
- Get ongoing support
- Access new resources

Promote Your Success

We want to celebrate you! Share:

- Success stories
- Photos/videos from your journey
- Testimonials
- Social media content
- Results and manifestations

Ways we'll promote you:

- Feature on CosmicWishExperiment.com
- Social media spotlights
- Email newsletter features
- Case studies in future books
- Annual leader celebration
- Referrals to your platform

Lead Again!

Once you've completed one 8-week cycle:

- Lead a new circle anytime
- Your experience makes you even better
- Help train new leaders
- Become a mentor
- Build your following with each cycle

PART 7: TOOLS & RESOURCES

Your Essential Links

For You:

- Leader Dashboard: [Your custom Airtable link]
- Submit Circle Wish: [Link in your welcome email]
- Submit Circle Results: [Link sent in Week 8]

- Leader Community: [TBD]
- Support: support@cosmicwishexperiment.com

For Members:

- Member Signup: cosmicwishexperiment.com/join/
- Playbook Download: cosmicwishexperiment.com/playbook/
- Cosmic Wish Tracker: cosmicwishexperiment.com/cosmic-wish-tracker/
- Resources & Tutorials: cosmicwishexperiment.com/resources/
- Leader Dashboard Info: cosmicwishexperiment.com/leader-dashboard/

Password for all: CosmicWish2026

Helpful Tools

Content Creation:

- Canva: Graphics and templates
- CapCut: Free video editing
- Descript: Podcast editing
- Grammarly: Writing help

Scheduling:

- Later/Buffer/Hootsuite: Social post scheduling
- Calendly: Schedule 1-on-1s
- Google Calendar: Meeting reminders

Community Management:

- WhatsApp: Private group chats
- Zoom: Video meetings
- Discord: Multi-channel community
- Facebook Groups: Discussion forums
- Email platforms: Newsletters

Tracking & Planning:

- Trello/Notion: Content planning
 - Google Sheets: Member tracking
 - Airtable: Your dashboard access
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PART 8: FAQs FOR LEADERS

Q: Do I need to be an expert on manifestation? A: No! Just complete the 8-week journey yourself first, then guide others through it. Your lived experience IS your expertise.

Q: What if my circle is huge (100+ people)? A: Consider having co-leaders or moderators. You might need tiered engagement (public content + inner circle).

Q: What if someone's wish is problematic (harmful, selfish, etc.)? A: Gently redirect to the 3 Ps. "How can we make this peaceful, positive, and purposeful for all?"

Q: Do I have to share my circle publicly? A: Absolutely not! Private circles are just as valuable. Share only what feels right.

Q: What if members drop out? A: It happens. Send a kind check-in, but don't pressure. The ones who stay are meant to be there.

Q: Can I lead multiple circles at once? A: No. Try to stay focused on one and make it the best you can!

Q: What if the collective wish doesn't manifest in 8 weeks? A: "No" responses aren't endings. They're information. Discuss what response you're seeing (NO, WAIT, SOMETHING BETTER). The learning IS the manifestation.

Q: How do I handle conflict in the circle? A: Address it with compassion. Remind everyone of the 3 Ps. Private conversations if needed. Sometimes people need to leave the circle - that's okay.

Q: Can I start anytime or only in January? A: Anytime! Circles can begin whenever your group is ready. January 2025 is just the official launch.

FINAL THOUGHTS

You Are Creating Magic

By leading a Cosmic Wish Circle, you are:

- ✨ Guiding transformation
- ✨ Building conscious community
- ✨ Elevating collective energy
- ✨ Contributing to groundbreaking research
- ✨ Participating in a global movement

Remember:

There's no "perfect" way to lead

- Your authentic presence matters most
- Learn as you go
- Ask for help when needed
- Trust yourself

The magic is in the container you hold

- Not the platform you choose
- Not the size of your circle
- Not your production value
- But the HEART you bring

You're not alone

- Other leaders are on this journey too
- We're here to support you
- The Universe is conspiring with you
- Your circle is lucky to have you

Your Leadership Commitment

Leading a Cosmic Wish Circle means:







I will show up consistently for 8 weeks I will hold space with love and non-judgment
 I will model the practice myself I will encourage without controlling I will trust the
Universe's timing and responses I will celebrate ALL outcomes I will keep member
wishes confidential (unless they give permission) I will stay connected to the movement
I will have FUN with this!

Go Light the Sky!

You're ready!

You have:

- This complete guide

-  The Playbook with all activities
-  The tracking system
-  Your dashboard to monitor progress
-  Platform options to fit your style
-  Week-by-week facilitation guidance
-  Community support

Now go gather your circle and create some cosmic magic!

The world needs more leaders like you - people who believe in possibility, who trust in collective energy, and who dare to wish big.



Together, we can light the sky. ✨

Questions? Ideas? Success stories? Email: support@cosmicwishexperiment.com

*With gratitude and cosmic love, **Brownell Landrum & The Cosmic Wish Experiment Team***

P.S. Don't forget to submit your circle's wish after Week 1 to get your Airtable dashboard link!

P.P.S. We can't wait to celebrate your circle's success! Stay in touch and share your journey with us!

P.P.P.S. You've got this!   ✨